<script type='text/javascript'>

$(window).load(function(){

//"Show ID" for Associate Button Click

$('.myTrigger').click(function () {

alert( $(this).parent().find('.myHidden').val() );

});

});

</script>

</head>

<body>

<table>

<tr>

<td>

<span>XXXXX</span>

<input type="submit" value="Show ID" class="myTrigger" />

<input class="myHidden" type="hidden" value="789345680" />

</td>

</tr>

</table>